

2023-2024 New Jersey FCCLA Program of Work

Membership	State & National Programs and activities	Leadership Development	Public Relations & Communication	Financial Development
NJ FCCLA will increase the number of its advisers and members, by welcoming members of diverse populations, and providing a friendly environment that support the needs of diverse members and advisers.	Promote chapter and state participation in the National Programs: Career Connection Community Service FACTS Families First Financial Fitness Power of one Stand Up Student Body	Encourage personal development through character education in workshops, competitive events, community service initiatives, and programs.	Encourage interaction with local BOE and adult education support groups *Attend and deliver a speech at a school board meeting *Meet with school superintendents *Contact local PTA groups and make plans to speak at a meeting *Meet with local, state, and federal legislators * Send testimony to the State BOE	Promote fundraisers that boost the image of FCS by featuring entrepreneurial activities
Promote “Go for the Red”, National Membership Campaign and the digital National Membership Tool kit	Encourage excellence through National Programs Recognition Awards.	Motivate students to be active FCCLA members in their chapters and the pursuit of leadership positions.	Encourage the chapters to use the new state theme as a public relations tool	Promote chapter fundraisers that support chapter affiliation
Increase the membership of special populations Including students with/from: - IEPs /504 plans/physical disabilities - chronic illness - foster care - economically disadvantages families - a parent active in the armed forces - language barriers (ELL) - incarcerated parents - single parent families - teen parents - Justice system involvement - LGBTQ+	Promote Chapter and State recognition programs: Most Valuable Member Chapter President’s Award Outstanding Administrator Award Alumni Achievement Friend of FCCLA Years of Service Distinguished Service Spirit of Advising Outstanding Adviser Master Adviser Adviser Mentor	Promote leadership development through participation in the 2024 Leadership Bootcamp through the participation of chapter watch parties.	Encourage local chapters to *submit press releases to newspapers *Submit articles for the state newsletter *Launch a chapter FCCLA website	Promote successful fundraising ideas through the website, newsletter, social media and other electronic communication
Increase to 70 chapters and 5001 members	Promote service initiatives and the Lead4Change service program.	Work with other CTSO’s in a collaborative effort to encourage leadership development.	Present FCCLA at Family and Consumer Sciences professional conferences.	Promote participation in the competitive events that include finance and budgeting.
Increase occupational membership by adding 2 Career and Technical Schools.	Submit 5 applications for National FCCLA Awards	Participate in the chapter president’s workshop at the Fall and State Conferences	Encourage corporate support of FCCLA programs through Career Pathways Project and partnerships	Inspire members to apply for scholarships through the national organization and NJ FCCLA
Increase the middle level to 4 new chapters	Promote participation in all competitive events at the state and national levels.	Boost participation in all state and national leadership conferences through exciting workshops and competitive events	Publish and distribute a NJ FCCLA Newsletter 3 times a year	Promote chapter outreach to increase business and industry support.

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Increase members by promoting membership via the website, social media, Podcasts, and the President's Email Blast 3 VLOGs	Promote FCCLA@ the Table through conferences, FCCLA Week and the website. Create a Cookbook with recipes from diverse cultures.	Encourage participation in the National youth Leadership Academy and the Franklin Covey 7 Habits Leadership Course with an option for college credit.	Update and maintain an FCCLA website and link the state and local chapter websites.	Encourage chapters who are in need of financial assistance to look for chapter and individual grants through the National Ultimate Leadership Fund.
Create 3 membership PowerPoint presentations to promote and strengthen NJ FCCLA Membership.	Increase the number and diversity of the state events offered to members and increase integration in the FCS classroom.	Collaborate with NJ CTSOs to create a legislative day during CTE month.	Increase NJ FCCLA's social media presence with Facebook, Twitter, and Instagram	Encourage chapters to commit to a Sock Fundraiser. "We Help Two" benefits both the community and the chapter.
Send a promotional video to prospective advisers	Recognize a minimum of 10 chapters for strong and active participation on the state and local levels by meeting the expectations of a Red Rose Chapter Award.		Create a NJ FCCLA marketing campaign	
Increase NJ Friends of FCCLA by 25 members	Promote activities that support business and industry partnerships.		Promote FCCLA with Administrators and public officials.	
Invite FCs teachers to participate in State Conferences	Create Community Service initiatives that unite chapters and communities.		Produce 3 NJ FCCLA VLOGs on a variety of CTSO topics.	
Promote membership at the Advisers' Summit.	Create 3 universal FCS/FCCLA service projects and can be integrated into the classroom.		Create a new membership video.	
Target Administrators to promote NJ FCCLA			Seek Alumni testimonial and put select ones on the website	
Promote the NJ FCCLA Membership Award				