

The Program Cover Design Competitive Event is a State Event conducted prior to the NJ FCCLA State Leadership Conference. It is an *individual* or *team* event that encourages members to artistically interpret the NJ FCCLA state theme. The design with the highest score will be printed on the conference program covers. Entries must be sent to the state office by the January deadline. The 2019-2020 NJ FCCLA State Theme is *“Action for a Better World.”*

NEW JERSEY LEARNING STANDARDS

- RI.11-12.7 Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.
- 9.3.12.AR-VIS.2 Analyze how the application of visual arts elements and principles of design communicate and express ideas.
- SL.11-12.5 Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
- NJSLSA.L2 Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.
- RST.11-12.7 Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., quantitative data, video, multimedia) in order to address a question or solve a problem.
- SL.9-10.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with peers, building on others’ ideas and expressing their own clearly and persuasively.
- 9.2.12.C.3 Identify transferable career skills and design alternate career plans
- 9.2.8.B.3 Evaluate communication, collaboration, and leadership skills that can be developed through school, home, work, and extracurricular activities for use in a career.
- 9.2.12.C.6 Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.

CAREER READY PRACTICES

- ✓ Apply appropriate academic and technical skills.
- ✓ Communicate clearly and effectively with reason.
- ✓ Demonstrate creativity and innovation.
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.
- ✓ Use technology to enhance productivity.

NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES

- 1.2.4 Demonstrate teamwork skills in school, community and the workplace.
- 2.1.1 Apply time management, organizational, and process skills to prioritize tasks and achieve goals.

EVENT CATEGORIES

- Junior:** Participants in grades 6-9
- Senior / Occupational:** Participants in a comprehensive program in grades 10-12

ELIGIBILITY

1. A school may submit one (1) entry in this event.
2. An entry is defined as one (1) participant or one (1) team of no more than three (3) participants.
3. An event category is determined by the participants' grade in school and type of Family and Consumer Sciences program.
4. Participation is open to any affiliated FCCLA chapter.

PROCEDURES & REGULATIONS

1. Chapters must submit a Program Cover Design by the deadline date of **January 28, 2020**.
2. The entry must be on eight-and-a-half (8½)-by-eleven (11) inch white unlined paper. The design may be hand drawn, computer generated, or a combination of both. The design must be black and white and copy-ready; must produce clear photocopies.
3. A three-quarter (¾)-inch border must be provided around the perimeter of the paper.
4. Black ink must be used for the design and the design must have a portrait orientation.
5. The design **must include** the following information:
 - A. the current FCCLA state theme, "*Action for a Better World*" written out;
 - B. month, day(s), and year of the State Leadership Conference (March 19-20, 2020);
 - C. the words – "New Jersey FCCLA"; and
 - D. 73rd State Leadership Conference.
6. A typewritten three (3)-by-five (5) inch index card must be taped to the back of the design. The card must contain the following information:
 - A. School Name
 - B. Chapter Name
 - C. Event Name (Program Cover Design)
 - D. Event Category
7. The Program Cover Design receiving the most total points may be used for the front cover of the 2019 NJ FCCLA State Leadership Conference program.
8. The Program Cover Designs become the property of New Jersey FCCLA and may be used as visuals during the conference.
9. See GENERAL INFORMATION AND RULES of the Competitive Event guidelines.

PROGRAM COVER DESIGN SPECIFICATIONS

Visuals

Entry must not exceed eight-and-a-half (8½)-by-eleven (11) inch unlined white paper.

Effectively Illustrate Theme	Supports, illustrates, and/or compliments state theme. Supports the mission and purposes of FCCLA. Design is appropriate and of good taste.
Appearance	Entry must be neat, legible, professional, creative, and use correct grammar and spelling.
Effectively reproduced	The design must be uncluttered, bold and present the theme effectively for reproducing on a copy machine
Information	Contains necessary information.
Identification Card	3" x 5" card with required information taped to the back of the design.

PROGRAM COVER DESIGN RATING SHEET

School: _____

Check One Event Category: _____ **Junior** _____ **Senior / Occupational**

INSTRUCTIONS:

Write the appropriate rating under the "SCORE" column. Points given may range between 0 and the maximum number indicated. Where information is missing, assign a score of 0. Total points and enter under "TOTAL SCORE."

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
PROGRAM COVER DESIGN							
Theme: visual interpretation	0-4	5-8	9-12	13-16	17-20		
Design is appropriate and reflects the mission and purposes of FCCLA	0-4	5-8	9-12	13-16	17-20		
Neatness: Appearance visually pleasing	0-2	3-4	5-6	7-8	9-10		
Design image is bold and uncluttered; easily reproduced	0-2	3-4	5-6	7-8	9-10		
Creativity: Design is original	0-2	3-4	5-6	7-8	9-10		
Required information appears in the design	0-3	4-6	7-9	10-12	13-15		
Quality: Design is copy-ready	0-2	3-4	5-6	7-8	9-10		
3" x 5" index card is properly placed with complete information	0-1	2	3	4	5		

Total Score _____

Verification of Total Score (please initial)

Evaluator _____

Room Consultant _____

Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100

Silver: 79-89

Bronze: 70-78