

The FCCLA Speaks Competitive Event is a State Event conducted at the NJ FCCLA State Leadership Conference. It is an *individual* event in which students use impromptu speaking to address a topic related to FCCLA and Family and Consumer Sciences without prior presentation. The ability to express one’s thoughts in an impromptu situation while maintaining pose, self-confidence, logical organization of point, and conversational speaking are important assets in family, career and community situations.

NEW JERSEY LEARNING STANDARDS

- NJSLSA.R1 Read closely to determine what the text says explicitly and to make logical inferences and relevant connections from it; cite specific textual evidence when writing or speaking to support conclusions drawn from the text.
- NJSLSA.R4 Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone.
- NJSLSA.SL1 Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others’ ideas and expressing their own clearly and persuasively.
- NJSLSA.L1 Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.
- NJSLSA.L6 Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when encountering an unknown term important to comprehension or expression.
- RST.11-12.7 Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., quantitative data, video, multimedia) in order to address a question or solve a problem.
- SL.11-12.4 Present information, findings and supporting evidence clearly, concisely, and logically. The content, organization, development, and style are appropriate to task, purpose, and audience.
- SL.11-12.6 Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate.
- 9.2.8.B.3 Evaluate communication, collaboration, and leadership skills that can be developed through school, home, work, and extracurricular activities for use in a career.

CAREER READY PRACTICES

- ✓ Act as a responsible and contributing citizen and employee.
- ✓ Apply appropriate academic and technical skills
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Communicate clearly and effectively with reason.
- ✓ Demonstrate creativity and innovation.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.

NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES

- 1.1.1 Summarize local and global policies, issues, and trends in workplace, community and family dynamics that affect individuals and families.
- 1.2.6 Demonstrate leadership skills and abilities in school, workplace and community settings
- 1.2 Demonstrate transferable knowledge, attitudes and technical and employability skills in school, community and workplace settings.

EVENT CATEGORY

- Junior:** Participants in grades 6-9
- Senior:** Participants in a comprehensive program in grades 10-12
- Occupational:** Participants in an occupational program in grades 10-12

ELIGIBILITY

1. Participation is open to any affiliated FCCLA member.

2. Each chapter may enter one (1) entry for every twelve (12) affiliated FCCLA members with a maximum of three (3) entries in each event category.
3. An entry is defined as one (1) participant.
4. An event category is determined by the participant’s grade in school and type of Family and Consumer Sciences program.

PROCEDURES & REGULATIONS

1. Each participant will complete an objective examination about the FCCLA National Programs (Career Connection, Community Service, Families Acting for Community Traffic Safety, Families First, Financial Fitness, Power of One, STOP the Violence and Student Body). The objective test will contain ten (10) questions, and each participant will be given fifteen (15) minutes to complete the examination. The test will be given separate from the demonstration (see the conference program for the exact time and location). Participants will not be allowed to bring in pre-written notes or reference material to the test site. No talking will be permitted by participants once the test has begun. The test may be given either electronically or on paper. Business attire is required for the test.
2. Following the test, the participant will select two (2) topics at random, before choosing one as a presentation topic. Each participant will return the second topic to the Room Consultant. The topics will relate to FCCLA purposes, activities, current programs, and/or Family and Consumer Sciences topics. Participants will have ten (10) minutes to prepare the presentation. Participants may not bring reference materials for use during the ten (10) minute preparation period.
3. One (1) five (5)-by-seven (7) inch index card may be used during the preparation and presentation. Information may be written on both sides of the note card. The note card must be left with the event coordinator at the conclusion of the oral presentation.
4. Each presentation should be four (4) minutes long. A podium will be provided during the presentation.
5. See GENERAL INFORMATION AND RULES for the Competitive Event guidelines.

FCCLA SPEAKS SPECIFICATIONS

Test

A ten (10)-question test on FCCLA National Programs will be given prior to the presentation planning time. This test will be scored and included in the final score. The participant will be given fifteen (15) minutes to complete the test.

Oral Presentation

The oral presentation may be up to four (4) minutes in length and is delivered to evaluators. The presentation should be based upon the topic chosen and should not be scripted.

Content

Introduction	Uses a creative, powerful, and interesting method to capture audience attention.
Relationship to Family and Consumer Sciences and/or Related Occupations	Reflects views and knowledge of issues related to areas of Family and Consumer Sciences and/or related occupations.
Relationship to FCCLA Purposes, Programs, and/or Activities	References FCCLA Purposes, Programs, or activities in relation to the chosen topic.
Rationale and Focus	Establishes a rationale early in the presentation and maintains a clear focus throughout the oral presentation.
Idea Organization	Ideas effectively organized and remain aligned with chosen topic.
Topic Development	Fully addresses the chosen topic and the oral presentation is not scripted.
Summary/Ending	Summarizes major points related to the chosen topic.

Delivery

Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topics in others.
Tempo	Uses tempo or pauses to enhance meaning and/or add dramatic impact.
Volume	Speaks loudly enough to be heard throughout the presentation.
Eye Contact	Maintains eye contact with evaluators.
Appearance	Uses appropriate body language, including gestures, posture, and mannerisms. Professional and appropriate clothing is worn for the presentation. Appropriate handling of note card.
Grammar / Word Usage / Pronunciation	Uses proper grammar and pronunciation.

FCCLA SPEAKS RATING SHEET

Name _____ School _____

Check one event category: _____ Junior _____ Senior _____ Occupational

INSTRUCTIONS:

Write the appropriate rating under the "SCORE" column. Points given may range between 0 and the maximum number indicated. Where information is missing, assign a score of 0. Total points and enter under "TOTAL SCORE."

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
TEST							
Objective Test	0-2	3-4	5-6	7-8	9-10		
ORAL PRESENTATION - CONTENT							
Introduction: Uses creative methods to capture attention	0-1	2	3	4	5		
Relationship to FCS and/or Related Careers: Reflects views and knowledge of issues related to FCS and/or related careers	0-2	3-4	5-6	7-8	9-10		
Relationship to FCCLA Purposes, Programs, and/or Activities: References FCCLA Purposes, Programs, or activities in relationship to topic	0-2	3-4	5-6	7-8	9-10		
Rationale and Focus: Establishes a purpose early in the speech and maintains a clear focus throughout	0-1	2	3	4	5		
Idea Organization: Ideas effectively organized and remain aligned with chosen topic	0-2	3-4	5-6	7-8	9-10		
Topic Development: Fully addresses the chosen topic, not scripted	0-2	3-4	5-6	7-8	9-10		
Summary/Ending: Summarize points related to chosen topic	0-1	2	3	4	5		
ORAL PRESENTATION - DELIVERY							
Enthusiasm	0-2	3-4	5-6	7-8	9-10		
Tempo	0-1	2	3	4	5		
Volume	0-1	2	3	4	5		
Eye Contact	0-1	2	3	4	5		
Appearance	0-1	2	3	4	5		
Grammar/Word Usage/Pronunciation	0-1	2	3	4	5		

Total Score _____

Verification of Total Score (please initial)

Evaluator _____

Room Consultant _____

Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100

Silver: 79-89

Bronze: 70-78