

**FCCLA Chapter Website**, an *individual or team event*, recognizes participants who use a chapter website to educate, inform, and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA chapter.

**Preliminary Round:** Participants must prepare a chapter website. **National Leadership Conference:** Fifteen (15) entries will be invited to present their chapter website plus an **oral presentation**, at the National Leadership Conference. Only entries with scores of 70 or above will be eligible for National Leadership Conference consideration.

### EVENT LEVELS

**Level 1:** through grade 8

**Level 2:** grades 9–10

**Level 3:** grades 11–12

See page 83 for more information on event levels.

### ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 85 prior to event planning and preparation.
2. Any nationally affiliated FCCLA chapter may submit only one entry in this event (must choose one level for competition).
3. If the chapter already has an existing website, the website for the current school year (July 1–June 30 as noted) must be revised in *content*, design, theme, color, etc., by the participant(s). If more than one chapter is in a school, they may not share the same website content for competition.
4. National Leadership Conference participants will view the online orientation video found on the official FCCLA YouTube channel, available in early June. Each entry must complete and submit the required form to the event room consultant at the time of competition. Only one form per entry is required. Contact State Advisers for orientation procedures for competitions prior to National Leadership Conference.
5. The use of inappropriate or copyrighted music, photographs, or *graphics* may disqualify the entry.
6. Participants must follow state or district rules/guidelines for student privacy and use of photographs or student work when published online.



GENERAL INFORMATION								
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided	Competition Dress Code	Participant Set Up / Prep Time	Room Consultant & Evaluator Review Time	Maximum Oral Presentation Time	Evaluation Interview Time	Total Event Time
1-3	Website with required components	Table – yes Laptop, Internet Connection, Electrical Access - yes	Official dress -or- Professional dress appropriate to event	5 minutes		1-minute warning at 9 minutes; stopped at 10 minutes	5 minutes	25 minutes

PRESENTATION ELEMENTS ALLOWED									
Audio	Costumes	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/Pointers	Skits	Presentation Equipment	Visuals
*								*	*

\* A USB Drive is allowed for backup presentation use only. No additional Audio, Presentation Equipment, or Visuals other than the presentation of the website are allowed.

## **NEW JERSEY LEARNING STANDARDS**

- RL.9-10.1 Cite strong and thorough textual evidence and make relevant connections to support analysis of what the text says explicitly as well as inferentially, including determining where the text leaves matters uncertain.
- SL.9-10.1 Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with peers, building on others' ideas and expressing their own clearly and persuasively.
- SL.9-10.5 Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance findings, reasoning, and evidence and to add interest.
- SL.11-12.2 Integrate multiple sources of information presented in diverse media or formats (e.g., visually, quantitatively, qualitatively, orally) evaluating the credibility and accuracy of each source.
- WHST.11-12.6 Use technology, including the Internet, to produce, share, and update writing products in response to ongoing feedback, including new arguments or information.
- W.11-12.2 Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
- W.11-12.5 Develop and strengthen writing as needed by planning, revising, editing, rewriting, trying a new approach, or consulting a style manual (such as MLA or APA Style), focusing on addressing what is most significant for a specific purpose and audience.
- W.11-12.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.
- 9.3.12.AR-VIS.2 Analyze how the application of visual arts elements and principles of design communicate and express ideas.
- 9.1.12.A.3 Analyze the relationship between various careers and personal earning goals.
- 9.2.12.C.3 Identify transferable career skills and design alternate career plans
- 9.2.8.B.3 Evaluate communication, collaboration, and leadership skills that can be developed through school, home, work, and extracurricular activities for use in a career.

## **CAREER READY PRACTICES**

- ✓ Act as a responsible and contributing citizen and employee.
- ✓ Apply appropriate academic and technical skills
- ✓ Communicate clearly and effectively with reason
- ✓ Consider the environmental, social and economic impacts of a decision.
- ✓ Demonstrate creativity and innovation.
- ✓ Employ valid and reliable research strategies.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Use technology to enhance productivity.
- ✓ Work productively in teams while using cultural global competencies.

## **NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES EDUCATION**

- 1.2.3 Apply communication skills in school, community and workplace settings.
- 1.2.6 Demonstrate leadership skills and abilities in school, workplace and community settings
- 1.2.1 Analyze the potential career choices to determine the knowledge, skills, and attitudes associated with each career.
- 1.3.4 Analyze community resources and systems of formal and informal support available to individuals and families.
- 2.1.1 Apply time management, organizational, and process skills to prioritize tasks and achieve goals.
- 13.3.6 Analyze the effects of communication technology in family, work, and community settings.
- 13.5.1 Create an environment that encourages and respects the ideas, perspectives, and contributions of all group members.
- 13.6.4 Demonstrate ethical behavior in family, workplace, and community settings.

## FCCLA CHAPTER WEBSITE

### Procedures and Time Requirements: Preliminary Round – Projects Due February 1

Participants create a chapter website to educate, inform, and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA chapter.
All website links must be active and settings set to “public” so that evaluators may view the website.
Social media sites only (such as Facebook) are not acceptable formats for the event but may be embedded or used in conjunction with the chapter website.
The website may be developed using website services, templates, or software of the participant’s choice. All links within the website must be active.



### Entry Submission for Preliminary Round Competition

Preliminary Round entries will be submitted no later than 5:00 p.m. EST, February 1 in the FCCLA Portal. An entry fee will be required. Projects must be ready for evaluation at that time, and no changes may be made to website design following the February 1 deadline until March 15. Updates to calendars and other time sensitive information may be added as needed.

### Procedures and Time Requirements: National Leadership Conference

1. A table and laptop computer with Internet connections will be provided. As a backup, participants may bring their website files on a USB drive. Participants are not allowed to bring in any additional equipment. Note cards may be used in the oral presentation.
2. To prepare for the National Leadership Conference presentation, participants are encouraged to update their presentation based upon Preliminary Round evaluation feedback. Changes may be made after March 15.
3. Specifications for the computer hardware and software versions supplied by FCCLA for use at National Leadership Conference will be posted on the national FCCLA Website by June 1.

5 minutes	Participants will have 5 minutes to set up their presentation. Other persons may not assist.
10 minutes	Participants will present their website as part of an oral presentation to evaluators. The presentation should describe the research, planning, impact and personal learning of the participant(s) as a result of the project. The oral presentation and presentation of the website may be up to 10 minutes in length. A one-minute warning will be given at 9 minutes. The participants will be stopped at 10 minutes.
5 minutes	Following the presentation, evaluators will have 5 minutes to interview the participant and review the website.
5 minutes	Evaluators will have up to 5 minutes to use the rubric to score and write comments for each participant.

## Specifications


### Website Content

Home Page	Include the national FCCLA emblem, introductory information, social media feed(s) from the local FCCLA chapter, school district, or national FCCLA, and a visitor counter/tracking tool to assess website use. The viewer should be able to locate the rest of the project components from this page.
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The following information must be included in the chapter website as a separate page or subpage entitled “STAR Events Documentation.” It may be included as text on the website page, or if posted as a file, must be able to be opened in a Microsoft Word or PDF format.

1-8 ½” x 11” page	<i>Project Identification Page</i>	Plain background, with no <i>graphics</i> or decorations; must include participant’s name(s), chapter name, school, city, state, event name, and project title.
1-8 ½” x 11” page	<i>FCCLA Planning Process Summary Page</i>	Summarize how each step of the <i>Planning Process</i> was used to plan and implement the project.

## FCCLA Chapter Website (continued)

1		Evidence of Online Project Summary Submission	Participants should complete the online project summary form located on the “Surveys” tab of the FCCLA Portal, and include signed proof of submission on the chapter website.
As Needed		Copyright/Works Cited	Music, photographs, <i>graphics</i> , text, trademarks, or names that are used in the project must be properly cited and documented as either original or licensed for reuse. <b>Only original items or items licensed for reuse are allowed. Most popular/commercial music is copyrighted and its use is strictly limited.</b> Purchasing an item does not necessarily give permission to use in a public project. Copyright laws must be followed. Use MLA or APA citation style to cite all references.

The following *content* information should be included in the chapter website. There are no limits to the amount of website pages, subpages, tabs, etc. on the website, but the following information should be easily located upon review of the website.

Provide one website page, subpage, or tab for each (minimum 8)	Promotion of Family and Consumer Sciences	Include content to promote the local Family and Consumer Sciences program and FCCLA as an essential part of college and career readiness for all students. The information provided expands user knowledge and moves beyond expectations.
	Membership Information	Provide recruitment, retention, and membership recognition information for membership growth (membership costs and benefits, deadlines, etc.)
	Awards/Recognition	Acknowledge the awards and accomplishments the chapter and/or members have received in the past 2–3 years. Include local, regional/district, state, and/or national recognitions received.
	Chapter Leadership	Supply a list of the chapter officers and their responsibilities.
	Contact Information	Provide primary contact information and method(s) for the FCCLA chapter.
	Sponsors/Thank You Section	Highlight chapter sponsors and provide recognition for their support. Include working hyperlinks to FCCLA websites (regional/district, state, national) school website, and appropriate partners.
	Activities Information and Calendar	Include the chapter’s activity calendar and keep it up to date.
	Program of Work	Include local, state, and national programs in the chapter’s program of work. Program of work components include opportunities for personal growth, leadership development, recognition, career exploration, <i>community</i> outreach, social activities and fundraising.
	Browser Compatibility	Website is designed for viewing on a range of web-enabled devices (including smart phones and tablets) and compatible with the common web browsers (e.g., Chrome, Firefox, Internet Explorer, Safari). Apps created or utilized by the chapter may be included, but are not required.
	Appearance	Website must be neat, legible, and <i>professional</i> and use correct grammar and spelling.
	Navigation	All hyperlinks work, and the viewer can quickly locate project components and information. Viewer can easily move between pages.
	Licensing	License the website contents, using school district licensing requirements or Creative Commons ( <a href="http://www.creativecommons.org">www.creativecommons.org</a> ).

## FCCLA Chapter Website (continued)

### For National Leadership Conference Participants ONLY

#### Oral Presentation

Participants will present their website as part of an oral presentation to evaluators. The presentation should describe the research, planning, impact and personal learning of the participant(s) as a result of the project. The oral presentation and presentation of the website may be up to 10 minutes in length. A one-minute warning will be given at 9 minutes. The participants will be stopped at 10 minutes. The presentation may not be prerecorded. No presentation elements are allowed during the oral presentation.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner, concisely and thoroughly summarize project.
Relationship of Family and Consumer Sciences Coursework and/or Related Careers	Describe the relationship of project <i>content</i> to Family and Consumer Sciences and related careers.
Knowledge of Subject Matter	Demonstrate knowledge of subject matter, research, and impact of project on participant(s).
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used. Wear FCCLA official dress or professional dress appropriate for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluator's Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.



# FCCLA CHAPTER WEBSITE Preliminary Round Rubric

Name of Participant \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Level \_\_\_\_\_

WEBSITE CONTENT – DOCUMENTATION							Points
<b>Home Page</b> 0-2 points	Site does not have a unique home page	0				1 2	
	Home page specific for chapter use. Includes FCCLA emblem, social media feed(s) and visitor tracker						
<b>Project Identification Page</b> 0-1 point	Project Identification Page is missing, is not completed, or includes incorrect information	0				1	
	Project Identification Page is present, contains participants' names, chapter name, school, city, state, event name, and project title						
<b>FCCLA Planning Process Summary Page</b> 0-5 points	Planning Process summary not provided	0	1	2	3	4	5
	Inadequate steps in the Planning Process are presented		All Planning Process steps are presented but not summarized	All Planning Process steps are summarized	Evidence that the Planning Process was utilized to plan project	The Planning Process is used to plan the project. Each step is fully explained.	
<b>Evidence of Online Project Summary Submission</b> 0 or 1 point	Not provided	0				1	
	Signed proof of submission from the online form is included						
<b>Website Content Page, Subpage or Tabs for 8 minimum areas</b> 0 or 1 point	Did not use one page, subpage, or tab for each	0				1	
	8 or more website pages, subpages, or tabs for information areas						
<b>Documentation/ Works Cited/ Bibliography</b> 0-5 points	None cited, or sources are cited but no permissions for using copyrighted work are included	0-1	2	3	4	5	
	Copyright is questionable and sources list is incomplete		Copyright statements and permissions are included for most sources but in inconsistent format	Copyright statements and permissions are included for all sources. Complete list in MLA or APA style	Work is original, copyright statements with permissions granted are included for all sources, in MLA or APA style		
WEBSITE CONTENT - INFORMATION							
<b>Promotion of Family and Consumer Sciences and FCCLA</b> 0-15 points	None provided	0	1	2	3	4	5
	Website is limited in the promotion of FCCLA and FCS		Website promotes either FCCLA or FCS, but not both, inconsistent messages about the programs	Website promotes FCCLA and FCS as important. User is not moved beyond current expectations	Website promotes with enthusiasm FCCLA and FCS as essential for all students. Expands user knowledge and moves beyond expectations		
<b>Membership Information</b> 0-10 points	None provided	0	1	2	3	4	5
	Limited information is provided for membership growth		Some information is provided for membership growth	Information to recruit, retain, and recognize membership is included	Growth oriented recruitment, retention, and membership recognition is provided		
<b>Awards/ Recognition</b> 0- 5 points	None provided	0	1	2	3	4	5
	Very few awards or recognitions included		Some chapter and/or member accomplishments provided on limited FCCLA levels	Chapter and/or member accomplishments are provided for all FCCLA levels	2-3 years of chapter and/or member accomplishments are provided for all FCCLA levels		
<b>Chapter Leadership</b> 0-5 points	None provided	0	1	2	3	4	5
	Chapter officers are listed		Chapter officers and responsibilities are provided	Chapter officers and detailed responsibilities are provided in an easy-to-read format			
<b>Contact Information</b> 0-5 points	None provided	0	1	2	3	4	5
	Minimal information provided		Contact information provided but requires user to leave website	Contact information provided and integrated into website			
<b>Sponsors/Thank You Section</b> 0-10 points	None provided	0	1	2	3	4	5
	Limited information and no links provided		1-3 partners are recognized and website links are included	4-5 partners are recognized and website links are included	4-5 partners are recognized, partnership is explained, and website links are included		
<b>Activities Information and Calendar</b> 0-5 points	None provided	0	1	2	3	4	5
	Limited information provided, but no calendar is available		Limited information provided but calendar is not updated	General information about chapter activities and chapter calendar is up-to-date	Comprehensive information about chapter activities and chapter calendar is up-to-date		

## FCCLA Chapter Website Rubric (continued)

							Points
<b>Program of Work</b> 0-10 points	0		1 2 3	4 5	6 7	8 9 10	
	None provided		Minimal information or activities included in program of work	Limited participation in local, state, and national programs, limited areas included in program of work	Good participation in local, state, and national programs in program of work	Excellent participation in local, state, and national programs is included in a comprehensive program of work	
<b>WEBSITE CONTENT – DESIGN AND NAVIGATION</b>							
<b>Browser Compatibility</b> 0-5 points	0 1	2	3	4	5		
	Website includes components that are not functional without additional plugins. Is not functional on mobile devices	Website includes components that are only functional on 1 browser, and is not functional for mobile device viewing	Website is functional for 1 or more browsers but is not functional for mobile device viewing	Website is fully functional in at least 2 browsers and is functional for mobile device viewing	Website is fully functional in at least 3 different browsers and is functional for mobile device viewing		
<b>Appearance</b> 0-5 points	0 1	2	3	4	5		
	Design choices negatively impact appearance. Many errors in word/text detract from the project	Design choices do not fully support the project. Noticeable errors begin to detract from the project	Design is inconsistently applied or not appropriate for audience. Some errors in spelling or grammar	Design is mostly professional, legible, and appropriate for audience. Minimal errors in word choices, spelling or grammar	Neat, professional, legible, and appropriate in appearance for audience. No errors in word choices, spelling or grammar		
<b>Navigation</b> 0-5 points	0	1 2	3 4	5			
	Very difficult to navigate site or find information. Does not return viewer to home page easily	Some hyperlinks broken, some information not easily located	Hyperlinks work. Information mostly easy to locate	All hyperlinks work and viewer can easily locate information and navigate site			
<b>Licensing</b> 0 or 5 points	0				5		
	The website was not licensed by the participant				A Creative Commons license or copyright statement is included on the website		

**ROUND 1 TOTAL**

**Evaluator's Comments – include two things done well and two opportunities for improvement:**

(100 points possible)



**FCCLA CHAPTER WEBSITE**  
**STAR Events Point Summary Form**  
**National Leadership Conference Only**

Name of Participant \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Level \_\_\_\_\_

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, write "No Show" across the top and return with other forms. Do **NOT** change team or station numbers.
2. At the conclusion of the presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the presentation together.
3. At the end of competition in the room, double check all scores, names, and team numbers to ensure accuracy. Sort results by team order and turn in to the Lead or Assistant Lead Consultant.
4. Check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK		Points
<b>Registration Packet</b> 0 or 3 points	Picked up by adviser or designated adult during scheduled time No <b>0</b> Yes <b>3</b>	
<b>Event Online Orientation Documentation</b> 0 or 2 points	Official documentation not provided at presentation time or signed by adviser <b>0</b> Official documentation provided at presentation time and signed by adviser <b>2</b>	
<b>Punctuality</b> 0-1 point	Participant was late for presentation <b>0</b> Participant was on time for presentation <b>1</b>	
<b>EVALUATORS' SCORES</b>		<b>ROOM CONSULTANT TOTAL</b>
Evaluator 1 _____	Initials _____	(6 points possible)
Evaluator 2 _____	Initials _____	<b>AVERAGE EVALUATOR SCORE</b>
Evaluator 3 _____	Initials _____	(134 points possible) ---.---
Total Score _____	divided by number of evaluators	<b>FINAL SCORE</b>
_____	<b>= AVERAGE EVALUATOR SCORE</b> <i>Rounded only to the nearest hundredth (i.e. 79.99 not 80.00)</i>	(Average Evaluator Score plus Room Consultant Total) ---.---
		<b>FINAL SCORE</b> divided by 140 possible points = <b>RATING SCORE PERCENTAGE</b>

**RATING ACHIEVED** (circle one) **Gold:** 90-100 **Silver:** 70-89.99 **Bronze:** 1-69.99

**VERIFICATION OF FINAL SCORE AND RATING** (please initial)

Evaluator 1 \_\_\_\_\_ Evaluator 2 \_\_\_\_\_ Evaluator 3 \_\_\_\_\_ Adult Room Consultant \_\_\_\_\_ Event Lead Consultant \_\_\_\_\_





# FCCLA CHAPTER WEBSITE National Leadership Conference Rubric

Name of Participant \_\_\_\_\_

Chapter \_\_\_\_\_ State \_\_\_\_\_ Team # \_\_\_\_\_ Station # \_\_\_\_\_ Level \_\_\_\_\_

WEBSITE CONTENT – DOCUMENTATION							Points
<b>Home Page</b> 0-2 points	0		1		2		
	Site does not have a unique home page		Home page specific for chapter use. Includes FCCLA emblem, social media feed(s) and visitor tracker				
<b>Project Identification Page</b> 0-1 point	0		1				
	Project Identification Page is missing, is not completed, or includes incorrect information		Project Identification Page is present, contains participants' names, chapter name, school, city, state, event name, and project title				
<b>FCCLA Planning Process Summary Page</b> 0-5 points	0	1	2	3	4	5	
	Planning Process summary not provided	Inadequate steps in the Planning Process are presented	All Planning Process steps are presented but not summarized	All Planning Process steps are summarized	Evidence that the Planning Process was utilized to plan project	The Planning Process is used to plan the project. Each step is fully explained	
<b>Evidence of Online Project Summary Submission</b> 0 or 1 point	0		1				
	Not provided		Signed proof of submission from the online form is included				
<b>Website Content Page, Subpage or Tabs for 8 minimum areas</b> 0 or 1 point	0		1				
	Did not use one page, subpage, or tab for each		8 or more website pages, subpages, or tabs for information areas				
<b>Documentation/ Works Cited/ Bibliography</b> 0-5 points	0	1	2	3	4	5	
	None cited, or sources are cited but no permissions for using copyrighted work are included	Copyright is questionable and sources list is incomplete	Copyright statements and permissions are included for most sources but in inconsistent format	Copyright statements and permissions are included for all sources. Complete list in MLA or APA style	Work is original, copyright statements with permissions granted are included for all sources, in MLA or APA style		
WEBSITE CONTENT - INFORMATION							
<b>Promotion of Family and Consumer Sciences and FCCLA</b> 0-15 points	0	1	2	3	4	5	
	None provided	Website is limited in the promotion of FCCLA and FCS	Website promotes either FCCLA or FCS, but not both, inconsistent messages about the programs	Website promotes FCCLA and FCS as important. User is not moved beyond current expectations	Website promotes with enthusiasm FCCLA and FCS as essential for all students. Expands user knowledge and moves beyond expectation		
<b>Membership Information</b> 0-10 points	0	1	2	3	4	5	
	None provided	Limited information is provided for membership growth	Some information is provided for membership growth	Information to recruit, retain, and recognize membership is included	Growth oriented recruitment, retention, and membership recognition is provided		
<b>Awards/ Recognition</b> 0- 5 points	0	1	2	3	4	5	
	None provided	Very few awards or recognitions included	Some chapter and/or member accomplishments provided by on limited FCCLA levels	Chapter and/or member accomplishments are provided for all FCCLA levels	2-3 years of chapter and/or member accomplishments are provided for all FCCLA levels		
<b>Chapter Leadership</b> 0-5 points	0	1	2	3	4	5	
	None provided	Chapter officers are listed	Chapter officers and responsibilities are provided	Chapter officers and detailed responsibilities are provided in an easy-to-read format			
<b>Contact Information</b> 0-5 points	0	1	2	3	4	5	
	None provided	Minimal information provided	Contact information provided but requires user to leave website	Contact information provided and integrated into website			
<b>Sponsors/Thank You Section</b> 0-10 points	0	1	2	3	4	5	
	None provided	Limited information and no links provided	1-3 partners are recognized and website links are included	4-5 partners are recognized and website links are included	4-5 partners are recognized, partnership is explained, and website links are included		
<b>Activities Information and Calendar</b> 0-5 points	0	1	2	3	4	5	
	None provided	Limited information provided, but no calendar is available	Limited information provided but calendar is not updated	General information about chapter activities and chapter calendar is up-to-date	Comprehensive information about chapter activities and chapter calendar is up-to-date		

# FCCLA Chapter Website Rubric (continued)

											Points	
<b>Program of Work</b> 0-10 points	<b>0</b> None provided	<b>1</b>	<b>2</b>	<b>3</b> Minimal information or activities included in program of work	<b>4</b>	<b>5</b> Limited participation in local, state, and national programs, limited areas included in program of work	<b>6</b>	<b>7</b> Good participation in local, state, and national programs in program of work	<b>8</b>	<b>9</b>	<b>10</b> Excellent participation in local, state, and national programs is included in a comprehensive program of work	
<b>WEBSITE CONTENT – DESIGN AND NAVIGATION</b>												
<b>Browser Compatibility</b> 0-5 points	<b>0</b> Website includes components that are not functional without additional plugins. Is not functional on mobile devices	<b>1</b>	<b>2</b> Website includes components that are only functional on 1 browser, and is not functional for mobile device viewing	<b>3</b> Website is functional for 1 or more browsers but is not functional for mobile device viewing	<b>4</b> Website is fully functional in at least 2 browsers and is functional for mobile device viewing	<b>5</b> Website is fully functional in at least 3 different browsers and is functional for mobile device viewing						
<b>Appearance</b> 0-5 points	<b>0</b> Design choices negatively impact appearance. Many errors in word/text detract from the project	<b>1</b>	<b>2</b> Design choices do not fully support the project. Noticeable errors begin to detract from the project	<b>3</b> Design is inconsistently applied or not appropriate for audience. Some errors in spelling or grammar	<b>4</b> Design is mostly professional, legible, and appropriate for audience. Minimal errors in word choices, spelling or grammar	<b>5</b> Neat, professional, legible, and appropriate in appearance for audience. No errors in word choices, spelling or grammar						
<b>Navigation</b> 0-5 points	<b>0</b> Very difficult to navigate site or find information. Does not return viewer to home page easily	<b>1</b>	<b>2</b> Some hyperlinks broken, some information not easily located	<b>3</b>	<b>4</b> Hyperlinks work. Information mostly easy to locate	<b>5</b> All hyperlinks work and viewer can easily locate information and navigate site						
<b>Licensing</b> 0 or 5 points	<b>0</b> The website was not licensed by the participant				<b>5</b> A Creative Commons license or copyright statement is included on the website							
<b>ORAL PRESENTATION</b>												
<b>Organization/Delivery</b> 0 – 10 points	<b>0</b> Presentation is not done or speaks briefly and does not cover components of the project	<b>1</b>	<b>2</b> Presentation covers some topic elements	<b>3</b>	<b>4</b> Presentation covers all topic elements but with minimal information	<b>5</b>	<b>6</b> Presentation gives complete information but does not explain the project well	<b>7</b>	<b>8</b> Presentation covers information completely but does not flow well	<b>9</b>	<b>10</b> Presentation covers all relevant information with a seamless and logical delivery	
<b>Knowledge of Subject Matter</b> 0-5 points	<b>0</b> Little or no evidence of knowledge	<b>1</b> Minimal evidence of knowledge	<b>2</b> Some evidence of knowledge	<b>3</b> Knowledge of subject matter is evident but not effectively used in presentation	<b>4</b> Knowledge of subject matter is evident and shared at times in the presentation	<b>5</b> Knowledge of subject matter is evident and incorporated throughout the presentation						
<b>Relationship of Family and Consumer Sciences Coursework and Standards</b> 0-5 points	<b>0</b> No evidence of relationship between career and FCS	<b>1</b> Minimal evidence of career knowledge and FCS coursework relationship	<b>2</b> Some knowledge of relationship of career and FCS coursework	<b>3</b> Knowledge of career and FCS coursework but not shared	<b>4</b> Knowledge of career and relationship to FCS is evident and shared	<b>5</b> Knowledge of career and FCS relationship is evident and explained well						
<b>Voice – pitch, tempo, volume</b> 0-3 points	<b>0</b> Voice qualities not used effectively	<b>1</b> Voice quality is adequate	<b>2</b> Voice quality is good, but could improve	<b>3</b> Voice quality is outstanding and pleasing								
<b>Body Language/ Clothing Choice</b> 0-3 points	<b>0</b> Uses inappropriate gestures, posture or mannerisms, avoids eye contact/inappropriate clothing	<b>1</b> Gestures, posture, mannerisms and eye contact is inconsistent/ clothing is appropriate	<b>2</b> Gestures, posture, mannerisms, eye contact, and clothing are appropriate	<b>3</b> Gestures, posture, mannerisms, eye contact, and clothing enhance presentation								
<b>Grammar/Word Usage/ Pronunciation</b> 0-3 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1</b> Some (3-5) grammatical and pronunciation errors	<b>2</b> Few (1-2) grammatical and pronunciation errors	<b>3</b> Presentation has no grammatical or pronunciation errors								
<b>Responses to Evaluators' Questions</b> 0-5 points	<b>0</b> Did not answer evaluators' questions	<b>1</b> Unable to answer some questions	<b>2</b> Responded to all questions but without ease or accuracy	<b>3</b> Responded adequately to all questions	<b>4</b> Gave appropriate responses to evaluators' questions	<b>5</b> Responses to questions were appropriate and given without hesitation						

Evaluator's Comments – include two things done well and two opportunities for improvement:

Evaluator # \_\_\_\_\_

**ROUND 2 TOTAL**

Evaluator Initial \_\_\_\_\_

(134 points possible)

Room Consultant Initial \_\_\_\_\_