

Interior Design, an *individual* or *team event*, recognizes participants who apply interior design skills learned in Family and Consumer Sciences courses to design spaces to meet client needs. In advance, participants will create design deliverables addressing the specifics of the design scenario. Participants must prepare a **file folder**, an **oral presentation**, and **visuals**.

NEW JERSEY CORE CURRICULUM STANDARDS

- L.11-12.2 Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.
- L.11-12.6 Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.
- RI.11-12.7 Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.
- SL.11-12.4 Present information, findings, and supporting evidence, conveying a clear and distinct perspective, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks.
- SL.11-12.6 Adapt speech to a variety of contexts and tasks, demonstrating a command of formal English when indicated or appropriate.
- HSG-MG.A.3 Apply geometric methods to solve design problems (e.g., designing an object or structure to satisfy physical constraints or minimize cost; working with typographic grid systems based on ratios).
- HSF-LE.A.1a Prove that linear functions grow by equal differences over equal intervals, and that exponential functions grow by equal factors over equal intervals.
- 9.3.12.AR-VIS.2 Analyze how the application of visual arts elements and principles of design communicate and express ideas.
- 9.3.12.AR-VIS.3 Analyze and create two and three - dimensional visual art forms using various media.
- 9.2.12.C.3 Identify transferable career skills and design alternate career plans
- 9.2.8.B.3 Evaluate communication, collaboration, and leadership skills that can be developed through school, home, work, and extracurricular activities for use in a career.
- 9.2.12.C.6 Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.

CAREER READY PRACTICES

- ✓ Act as a responsible and contributing citizen and employee.
- ✓ Apply appropriate academic and technical skills
- ✓ Communicate clearly and effectively with reason
- ✓ Consider the environmental, social and economic impacts of a decision.
- ✓ Demonstrate creativity and innovation.
- ✓ Employ valid and reliable research strategies.
- ✓ Utilize critical thinking to make sense of problems and persevere in solving them.
- ✓ Model integrity, ethical leadership and effective management.
- ✓ Use technology to enhance productivity.
- ✓ Work productively in teams while using cultural global competencies.

NATIONAL STANDARDS FOR FAMILY AND CONSUMER SCIENCES

- 16.2.4 Analyze effects of textile characteristics on design, construction, care, use, and maintenance of products.
- 16.2.5 Apply appropriate procedures for care of textile products.
- 16.3.2 Apply basic and complex color schemes and color theory to develop and enhance visual effects.
- 16.3.3 Utilize elements and principles of design in designing, constructing, and/or altering textile, apparel, and fashion products.
- 16.4.1 Demonstrate professional skills in using a variety of equipment, tools, and supplies for fashion, apparel, and textile construction, alteration, and repair.
- 16.4.5 Demonstrate basic skills for producing and altering textile products and apparel.

EVENT CATEGORIES

Senior: Participants in a comprehensive program in grades 10 – 12

Occupational: Participants in an occupational program in grades 10 – 12

Post-Secondary: Enrolled as a full-time student in a post-secondary program with a major in interior design.

A post-secondary student must have membership dues paid and plan to compete at the 2019 NLC. This entry is an addition to the Senior/Occupational Categories.

ELIGIBILITY

1. A chapter may register one (1) entry in each event category.
2. An entry is defined as one (1) participant or one (1) team comprised of a maximum of three (3) members.
3. An event category is determined by a member’s grade in school and affiliation status.
4. Participation is open to any affiliated FCCLA member in grades 10 through 12.
5. Participants in the Senior category must be or have been enrolled in an interior design/housing course or unit of study. Participants in the Occupational category must be or have been enrolled in an interior design course or program of study that concentrates on preparation for paid *employment*. Coursework which meets these requirements may be determined by the State Adviser.

PROCEDURES & REGULATIONS

1. The Interior Design project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
2. The Interior Design project must be planned and prepared by the participant(s) only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
3. Each entry must submit a *file folder* with required documents at the designated location and specific time in the State Leadership Conference program.
4. Participant(s) will have five (5) minutes to set up for the event. Other persons may not assist.
5. The oral presentation **may be up to ten (10) minutes** in length.
6. The oral presentation is a time for the participant(s), in the role of student designer(s), to present to the evaluators, in the role of clients, the interior design. The presentation is intended to be a two-way dialogue, as in a conversation or interview, rather than a one-way illustrated talk.
7. Following the presentation, evaluators and participant(s) will step out of character as designer(s) and clients for a follow-up interview as evaluators and participant(s).
8. Evaluators will use the rating sheet to score and write comments for each participant.
9. A table will be provided. Participants must bring all other necessary supplies and/or equipment. Wall space electrical outlets/equipment, and wireless Internet connection will not be available.
10. The use of video recordings is not allowed in this event.
11. Spectators may not observe any portions of this event.
12. The design scenario which all participants must base their design on will be available online by October 1, and is included at the end of these guidelines.
13. Two (2) individuals/teams from each event category may be chosen to represent New Jersey at the National Leadership Conference.

General Information					
Individual or Team Event	Prepare Ahead of Time	Participant Set Up/ Prep Time	Maximum Oral Presentation Time	Equipment Provided	Electrical Access
Individual or Team	File Folder, Visuals, Oral Presentation	5 minutes	10 minutes	Table	Not provided



Presentation Elements Allowed									
Audio	Costumes	Easel(s)	File Folder	Large Newsprint Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
		■	■			■			*

*Visuals are design and sample boards only.

INTERIOR DESIGN SPECIFICATIONS

File Folder

Participant(s) will submit one (1) letter-size *file folder* containing three identical sets, with each set stapled separately, of the items listed below at Competitive Events registration at the State Leadership Conference. The *file folder* must be labeled (either typed or handwritten) in the top left corner with participant’s name, school name, chapter name, event name (Interior Design), and event category.

<i>Project Identification Page</i>		One 8½” x 11” page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant’s name(s), chapter name, school, city, state, event name, and title of project.
FCCLA <i>Planning Process</i> Summary Page		One 8½” x 11” page summarizing how each step of the <i>Planning Process</i> was used to develop the Interior Design project. Each step is fully explained.
Evidence of Online Project Summary Submission		Complete the online project summary form located on the “Surveys” tab of the FCCLA Portal, and include proof of submission in the <i>file folder</i> .
Client Invoice		Create a client invoice, using the online template, to include costs for billable hours, five (5) furnishings/fixture samples as specified in the design scenario, and floor treatment. Additional information may be included on the invoice but is not required. The client invoice must be on a single, one-sided sheet of 8 ½” x 11” paper.

Board Specifications

Each *individual* or *team* will prepare two to three (2-3) single-sided presentation boards – one (1) to display the design overview (Design Board) and one to two (1-2) to display the interior design elements intended to meet the needs of the clients as stipulated in the Interior Design Scenario on the FCCLA national website (Samples Board). *Easels* may be used to present boards, but will not be provided.

Type of Board	Boards may be foam board, mat board, or mat board mounted of foam core.
Color	Board background must be either solid black or white.
Size	Boards may not exceed 22” x 30”.
Business Card	Each board must have attached a standard size business card for the <i>individual</i> or <i>team</i> – to include participant’s name(s), chapter name, school, city, and state.
Illustrations	Use appropriate and effective illustrations to display design choices.
Overall Effectiveness	Boards should be visually appealing and effectively convey the intended design to those who view them.

Design

Each individual or team will design a living space as indicated by the Interior Design Scenario, found in the STAR Events resources section of the FCCLA national website (www.fcclainc.org).

Floor Plan	Develop a floor plan that is drawn to a consistent ¼"=1' scale, all architectural features indicated appropriately, and furniture arrangement displayed. Floor plans may be hand drawn or computer generated. Display on the Design Board.
Furniture Arrangement	Design a furniture arrangement that is good for form and function. Show appropriately on floor plan.
<i>NKBA Planning Guidelines</i>	Follow <i>NKBA Planning Guidelines</i> as indicated in the Design Scenario.
Specified Elevation	Create a 2-D, full color, elevation for the space specified in the Interior Design Scenario with a ½"=1' scale. May be either hand drawn or computer generated. Display on the Design Board.
Samples	Coordinate design choices for flooring, wall treatment, needed furniture, window coverings, accessories, and others as needed. Display samples of all design choices on the Samples Board.
Principles of Design	Demonstrate a thorough knowledge of interior design principles and correctly apply knowledge.
Originality of Design	Develop an original design for the Interior Design Scenario.
Thoughtfulness of Design	Design a space that meets the needs of clients and their design style.
Responsible Design	Design a space that is appropriate for the well-being of both the clients' situation and health and state of the environment.
Overall Effectiveness	Ensure the overall design is visually appealing and elements are functional and effective.

Presentation to Clients

The presentation to clients **may be up to ten (10) minutes** in length and is delivered to evaluators. The presentation is a time for participant(s), in the role of student designer, to present to the evaluators, in the role of clients. The presentation is intended to be a two-way dialogue, as in a conversation or interview, rather than a one-way illustrated talk. No other *visuals* or *audiovisual equipment* will be permitted.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Knowledge of Interior Design	Demonstrate thorough research and knowledge of interior design.
Rationale of Design Explained	Demonstrate a thorough understanding of the clients' living space needs and style and industry standards including knowledge of the <i>NKBA Planning Guidelines</i> where appropriate.
Use of Display Boards	Use the design boards effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo and volume.
Body Language / Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar / Word Usage / Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.

This invoice template may be adjusted for space as needed but all information must be presented in this order. All items marked with * are required.

INVOICE TEMPLATE

Date: _____
INVOICE #: _____

Student Designer Name
City, State, Zip Code

Client [Name]
Info: [City, State, Zip Code]

Furnishings and Accessories (minimum 5)					
FURNITURE LABEL	DESCRIPTION	SPECIFICATIONS (FABRICS AND FINISHES)	LIST PRICE	QTY	TOTAL LIST PRICE
			\$		\$

SUBTOTAL (FURNISHINGS AND ACCESSORIES)		\$
Tax (based on your state)	%	\$
Shipping/Installation (10%)	10 %	\$
TOTAL FURNISHINGS AND ACCESSORIES BUDGET		\$

DESIGN FEE	RATE	HOURS	DESIGN FEE
Student Designer			\$

TOTAL BUDGET ESTIMATE (FURNISHINGS + DESIGN FEE)	\$
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Thank you for your business!
This template provided as a resource for FCCLA chapters to use in the Interior Design STAR Event. www.fcclainc.org.

Interior Design Rating Sheet

Name(s) of Participant(s) _____ School _____

Category: _____ Senior _____ Occupational _____ Post-Secondary

INSTRUCTIONS:

1. Before student presentation, evaluators must check the participants' portfolio using the criteria and standards in the guidelines. If there is a discrepancy over or under the required number of items, please complete the Point Deduction sheet as necessary.
2. Write the appropriate rating in the "Score" column. Points given may range between 0 and the maximum number indicated. Total the points and enter under "TOTAL SCORE". Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary.

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
FILE FOLDER							
FCCLA Planning Process Summary	0-1	2	3	4	5		
Client Invoice	0-1	2	3	4	5		
BOARD SPECIFICATIONS							
Type of Board, Color, Size and Business Card	0-1	2	3	4	5		
Illustrations	0-1	2	3	4	5		
Overall Effectiveness	0-1	2	3	4	5		
DESIGN							
Scaled Room Floor Plan	0	1	2	3			
Room Dimensions	0	1	2	3			
Architectural Features	0	1	2	3			
Furniture Arrangement	0	1	2	3			
NKBA Planning Guidelines	0	1	2	3			
Specific Elevation	0	1	2	3			
Samples	0	1	2	3			
Principles of Design	0-1	2	3	4	5		
Originality of Design	0	1	2	3			
Thoughtfulness of Design	0	1	2	3			
Responsible Design	0	1	2	3			
Overall Effectiveness	0-1	2	3	4	5		
ORAL PRESENTATION							
Organization/Delivery	0-2	3-4	5-6	7-8	9-10		
Knowledge of Subject Matter	0-1	2	3	4	5		
Rationale of Design Decisions Explained	0-1	2	3	4	5		
Use of Display Boards During Presentation	0-1	2	3	4	5		
Voice, Body Language, Grammar and Pronunciation	0-1	2	3	4	5		
Responses to Evaluators' Questions	0-1	2	3	4	5		

Total Score _____

Verification of Total Score (please initial)

Evaluator _____

Room Consultant _____

Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100

Silver: 79-89

Bronze: 70-78



**"A Premiere Experience"
2018-2019**

Interior Design Scenario

*Written by professional members of the
Interior Design Educators Council (IDEC)*



CLIENT INFORMATION: **Premiere Hotels and Resorts** is building a new, 14 floor beach resort property in Sanibel Island, Florida. This 4-star property contains typical hotel rooms, suites, and condominiums for both rentals and residential living. The owners are looking to attract the millennial generation to this property and want a look that will appeal to this demographic as well as providing room technologies and amenities that will create a loyal customer base and encourage returning guests. Since this is a new property, you are free to design the space with few restrictions as long as it supports the new branding you create.

DESIGN RESEARCH:

- Research creating and using branding in hospitality environments.
- Research information on the unique requirements of hospitality design and resort living.
- Research the millennial generation and what types of design requirements might result from positioning the design to draw in and retain these clients.
- Research local modern and historic architecture/design styles to inform your design concept.
- Research similar properties that might be in this location or in other locations.

PROJECT SCOPE: Your firm has been contracted to develop branding and typical designs for three spaces in the property to be applied throughout the project.

1. Develop a name, logo, and color scheme for the new property
2. Create a model design for a common lounge space
3. Create a model design one (king bed) guestroom

Design of the lounge and guest room will be limited to space planning and furniture and finish selections. You are creating a design/layout and not 3-D models of the requested spaces. An overall plan of the 12th floor is included as reference for the location of guest rooms, and lounge area.

The Brand: The client has asked your firm to develop a name for this property that conveys the high-energy, contemporary image for the resort. In creating the brand, you should select a general color scheme and design a logo for the hotel. This logo should appear in each lounge area of the hotel floor. The color and finish palette should be reflected in the common areas and hotel rooms.

The Lounge: The client wants each elevator lounge area to contain comfortable seating for 4-6 guests - in combination of soft seating and/or bar height tables. These furniture groupings should contain convenient electrical outlets for charging of mobile devices. This is a space where guests can wait on elevators, meet for a quick conversation, or relax while waiting to visit a resident. Space should reflect the hotel brand with colors, materials and design elements.

The Guestroom: The model room you have been asked to design is a King Guestroom which should contain the following items (at a minimum).

Programmatic Requirements:

- King Size Bed with headboard
- Two nightstands with appropriate technology charging connections
- Two lamps/wall sconces
- Guest chair (lounge type)
- Small Desk with chair
- Dresser with refrigerator, folded clothes storage
- 42" Flat screen TV monitor either wall mounted or on top of the dresser.
- Appropriate artwork that supports your design concept

Finish Requirements:

- Select finishes for guestroom to include furniture, bedding, draperies, walls, floor, ceiling and cabinetry and accessories
- Select finishes for bathroom, to include floor, walls, ceiling, countertops, lighting

The Building:

- Windows are 30" AFF (above finished floor). The width of the windows is as indicated and the windows are fixed glass with silver aluminum finish.
- The guestrooms and lounge have a ceiling height of 8'-0".

DESIGN DELIVERABLES:

1. A maximum of three (3) 20"x30" boards should be prepared to meet the following design requirements.
 - a. **Resort Name, logo and design concept** – Create a resort name, logo, and develop a collage of interior design imagery including color schemes that will be used as inspiration for design and as a means of conveying design direction to the client.
 - b. **Project Objectives** – List the top three objectives for the project and include how they are being addressed (in bullet form, minimum 18 point font)
 - c. **Floor Plans (with Furniture)**- Develop one floor plan for each area (lounge and guestroom) that is drawn to a consistent $\frac{1}{4}$ " = 1' scale with rooms labeled correctly, all architectural features indicated appropriately, and furniture arrangement displayed. Floor plans may be hand drawn or computer generated. Using correct scale is very important in order to understand measurements of areas where dimensions aren't given, (i.e. furniture sizes).
 - d. **Rendered Elevation or 3D drawing** – Create one rendered (with color) 2-D elevation or 3D perspective drawing showing the guestroom wall with the bed on it. The drawing should include the architectural details, all furnishings, fixtures, art and accessories. (1/2" =1'0" for elevation, no scale for 3D perspective)
 - e. **Images of Furnishings, Accessories and Lighting** – Select images furnishings, accessories and lighting to indicate the interior style being recommended to the clients.
 - f. **Finishes** - Samples should represent the actual products and materials selected for interior space. Actual samples are not required, but may be included. Please don't include heavy or breakable samples.
 - g. **Organization, labeling and craftsmanship** - Clients need to be able to look at your design boards and easily understand the concept and application of your design. Boards should be organized by areas and all plans, finishes and images should be labeled.
2. **Client Invoice** - The clients have not established a budget at this time but would like the student designer to make reasonable recommendations. Create a budget for **the lounge area** furnishings, accessories and lighting products that have been specified for the space as shown on the sample board. Also include the time involved for selecting the furnishings/lighting. As a student designer your billable rate is \$50 per hour. Labor costs, installation, or shipping and handling fees will be billed at a rate of 10%. Calculate tax based on your state's current tax percentage. Taxes will be calculated on furnishings and lighting. Billable hours are a service and are not taxed. A sample invoice template can be found on the STAR Events Resources page at <http://fcclainc.org/programs/resources.php>.

DESIGN/INDUSTRY RESOURCES:

Industry resources available to designers may provide the opportunity to obtain materials not available to the average consumer. Below are a few resources; there are many more to be discovered online.

Inspiration/Imagery:

<https://www.hospitalitydesign.com/projects/hotels-resorts-wellness/>

<https://www.hdexpo.com/>

<https://steelyardaccess.com/>

<https://www.interiordesign.net/projects/>

Hospitality Carpet:

<https://www.mohawkgroup.com/segments/hospitality>

<https://www.shawcontract.com/en-us/sectors/hospitality>

<https://floors.milliken.com/floors/en-us/segments/hospitality>

Hospitality Furniture Links:

<https://www.kimballhospitality.com/>

<https://www.hhgcontract.com/industries/hospitality/>

<http://www.bernhardthospitality.com/>

<https://www.flexsteel.com/for-contract/hospitality>

<https://www.andreuworld.com/hotels-restaurants>

<https://www.hcontractfurniture.com/>

<http://charterfurniture.com/>

Hospitality Fabrics:

<https://www.knoll.com/shop/knolltextiles/hospitality>

<https://fabriccontract.com/fabric>

<http://www.standardtextile.com/hospitality/products>

Location- Competitors:

<http://tortuga.hgvc.com/>

<http://www.casaybelresort.com/>

<https://www3.hilton.com/en/hotels/florida/hilton-sandestin-beach-golf-resort-and-spa-DESHIHF/index.html>

<https://www.sterlingresorts.com/>

<https://www.marriott.com/hotels/travel/rswsb-sanibel-harbour-marriott-resort-and-spa/?scid=45f93f1b-bd77-45c9-8dab-83b6a417f6fe>

Millennial Design Ideas

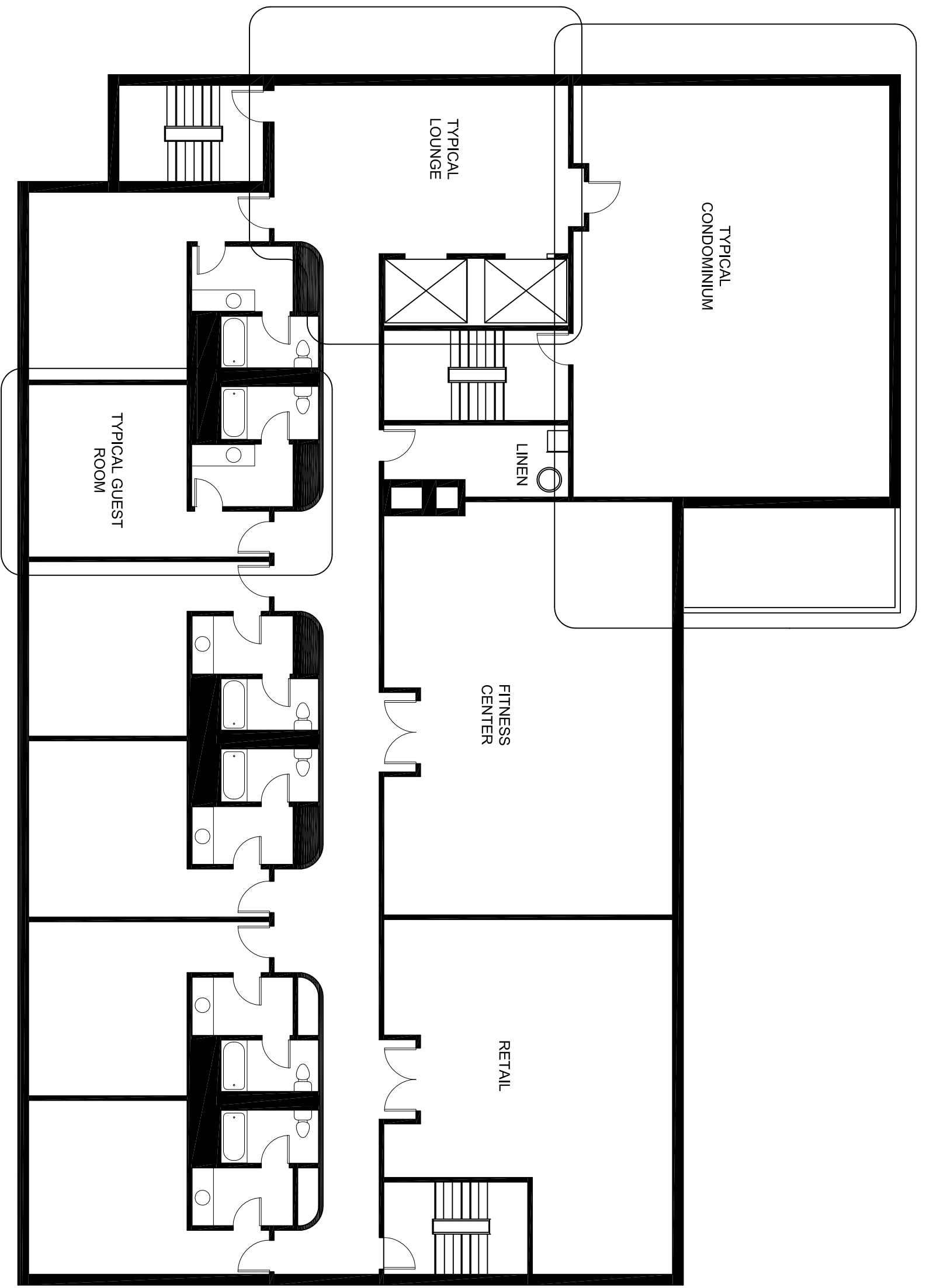
<http://www.beyonddesignchicago.com/6-things-to-keep-in-mind-when-designing-for-millennials/>

<https://inhabitat.com/how-millennials-are-changing-home-design/>

<https://www.brandpackaging.com/articles/86181-designing-for-millennials>

<https://www.nytimes.com/2016/04/10/travel/millennials-hotels.html>

<http://www.hoteliermagazine.com/millennial-design-millennial-tastes-shaping-hotel-design/>



12TH FLOOR PLAN

PREMIERE HOTELS GROUP
12TH FLOOR PLAN

REFERENCE
PLAN

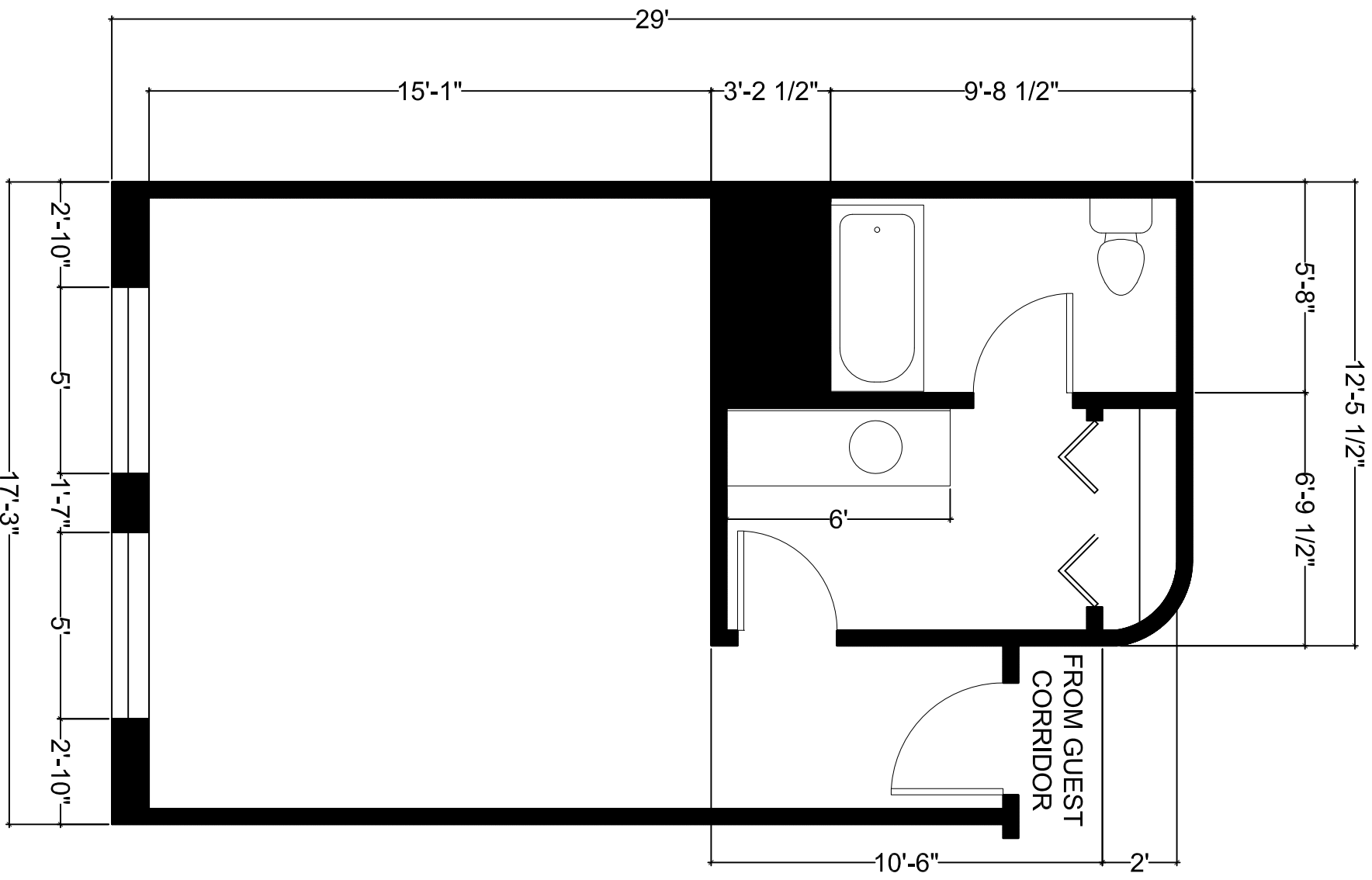
SCALE
3/32"=1'-0"

SHEET

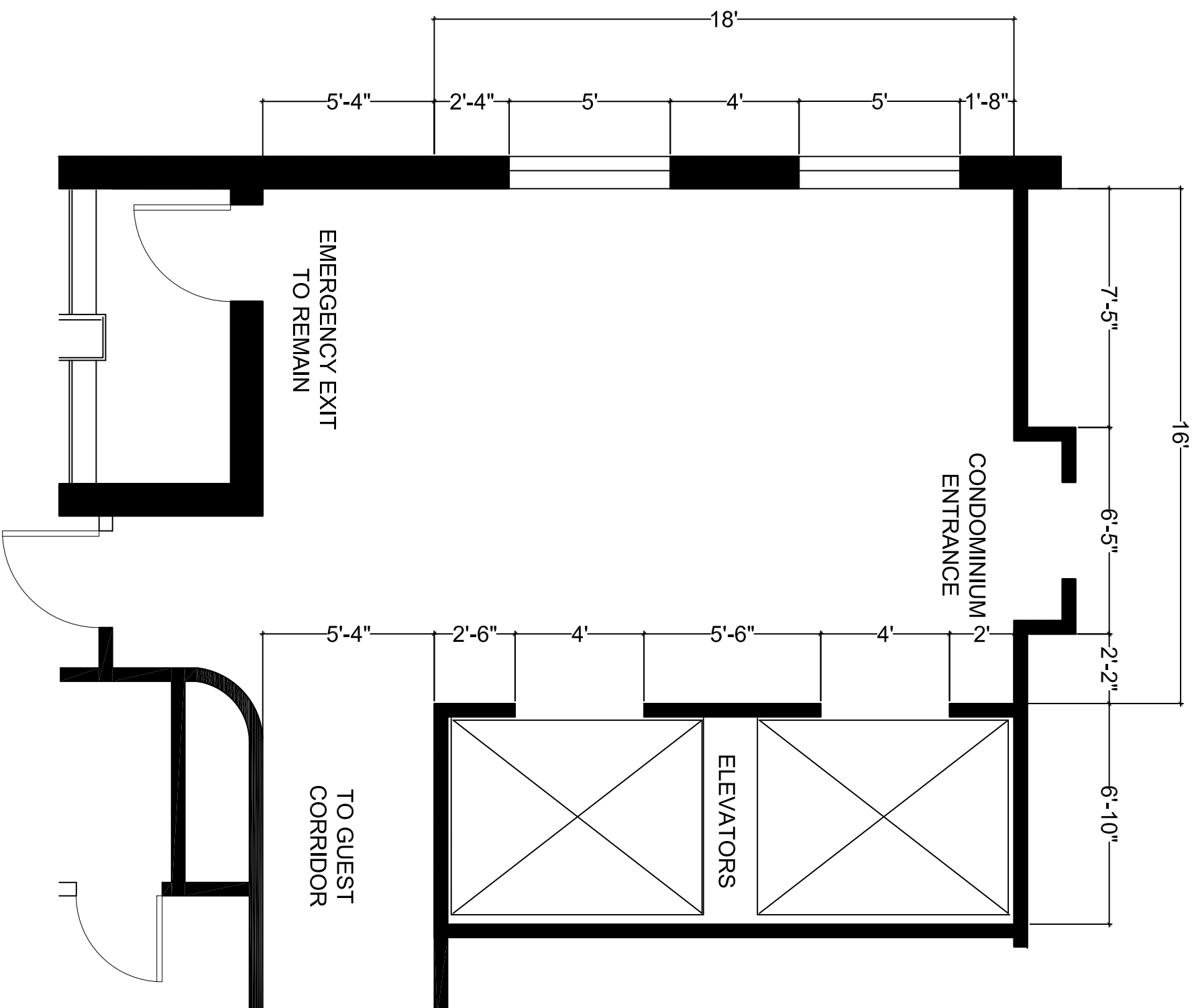
1

OF

2



GUEST ROOM PLAN



LOUNGE AREA PLAN

**PREMIERE HOTELS GROUP
MODEL GUESTROOM AND LOUNGE**

ENLARGED
PLANS

SCALE
1/4"=1'-0"

SHEET

2

OF

2