

2018-2019 New Jersey FCCLA Program of Work

Membership	State & National Programs and activities	Leadership Development	Public Relations & Communication	Financial Development
Promote Go for the Red, National Membership Campaign	Promote chapter and state participation in the National Programs: Career Connection Leadership Service in Action FACTS Families First Financial Fitness Power of one STOP the Violence Student Body	Encourage personal development through character education in workshops, competitive events, community service initiatives, and programs.	Encourage interaction with local BOE and adult education support groups *Attend and deliver a speech at a school board meeting *Meet with school superintendents *Contact your local PTA and make plans to speak at a meeting	Promote fundraisers that boost the image of FCS by featuring entrepreneurial activities
Increase to 65 chapters and 3500 members	Encourage excellence through National Programs Recognition Awards.	Motivate students to be active FCCLA members in their chapters and the pursuit of leadership positions.	Encourage the chapters to use the new state theme as a public relations tool	Promote successful fundraising ideas through the website, newsletter, social media and other electronic communication
Increase the membership of special population	Promote FCCLA@ the Table through conferences and the website	Promote leadership development through participation in the 2019 Leadership Bootcamp.	Present FCCLA at Family and Consumer Sciences professional conferences	Support statewide fundraisers to support service initiatives
Increase the middle level to 2 new chapters	Promote 2 statewide service initiatives.	Boost participation in all state and national leadership conferences.	Launch a local FCCLA Parents' Association	Promote participation in the competitive events that include finance and budgeting.
Increase NJ Friends of FCCLA by 45 members	Submit 2 applications for National FCCLA Awards	Participate in the chapter president's workshop at the Fall and State Conferences	Encourage local chapters to submit press releases to newspapers and the state newsletter	Inspire members to apply for scholarships through the national organization and NJ FCCLA
Increase members by promoting membership via the website, social media, and the Presidents Email Blast	Promote Chapter and State recognition programs: Most Valuable Member Chapter President's Award Outstanding Administrator Award Alumni Achievement Friend of FCCLA Years of Service Distinguished Service Spirit of Advising Outstanding Adviser Master Adviser Adviser Mentor	Work with other CTSO's in a collaborative effort to encourage leadership development.	Publish and distribute public relations materials 3 times a year	Promote chapter outreach to increase business and industry support.

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Increase occupational membership by adding 2 Career and Technical Schools.	Promote participation in all competitive events at the state and national levels.		Encourage corporate support of FCCLA programs through job shadowing and partnerships	
Create a membership visual such as a video to promote and strengthen Membership.	Recognize strong and active participation from chapters on the state and local levels by meeting the expectations of a Red Rose Chapter Award.		Create and maintain an FCCLA website and link the state and local chapter websites.	
	Promote activities that support business and industry partnerships.		Increase NJ FCCLA's social media presence with Facebook, Twitter, and Instagram	
			Utilize "FCCLA Week" activities as a PR tool	
			Create a NJ FCCLA marketing campaign	
			Promote FCCLA with public officials	